



See You at IMEC 2025

We welcome you to join us in the Exhibit Hall for the 2025 Illinois Music Education Conference. The Exhibit Hall full of vendors, organizations and institutions is such a characteristic part of the conference, and are excited to have a full exhibit hall once again to bring our attendees and vendors together - Reserve your spot today!

We will again be offering the many amenities for our exhibitors that set the IMEC apart from all others:

- **Dedicated Exhibit Time**
The Gala Opening Night Reception on Thursday starts the show with dedicated exhibit time with complimentary refreshments. Conflict-free exhibit hours continue with time set aside on both Friday and Saturday.
- **Exhibitor Amenities**
Each booth purchase receives complimentary exhibitors-only wifi, one complimentary parking pass, four complimentary conference badges and four complimentary drink tickets for the Thursday night gala. Also, the popular "Exhibitors Only" complimentary strolling coffee and refreshment carts will be back!
- **Connect with Clients and Expand Your Network**
Enhance your visibility as a supplier of music education products and services; network with customers and other industry representatives; inform attendees of new products and services; earn recognition as an advocate for music education at the premier Illinois event of the year!
- **Conference Sponsorships**
Take advantage of opportunities for greater visibility and presence at IMEC 2025 by sponsoring a conference event or amenity. These sponsorships are available *only* to exhibitors - see pages 4-5 of the prospectus and contact the state office to make your reservation today!
- **Additional Opportunities for Exhibitors**
Support your booth presence by advertising in the Conference Program, an opportunity exclusively for exhibitors and existing advertisers! Draw more attention to sponsored sessions, apply to participate in the IMEC College Fair and invite clients or alumni to receptions.

College Fair at IMEC 2025!

This event is in addition to the regular exhibit hall hours and will take place on Thursday, January 30, 2025 from 1:00pm to 3:00pm in the Civic Center Theater Lobby. The College Fair is scheduled before the main exhibit hall opens and offers conflict-free access to students following their auditions and before the Composition Contest Showcase begins in the Theater.

Please indicate your interest on the Exhibitor Reservation to claim your 8'x30" table today! **Available space limited to first 36 reservations; fee is \$100.**

EXHIBIT HALL BOOTH RESERVATIONS AND FEES

Exhibit Location

Peoria Civic Center (PCC), 201 SW Jefferson, Peoria, Illinois, 61602 | 309-673-8900

Booth Reservation Fees

Single Booth	\$400
Single Corner Booth	\$475
Endcap (2-Corner Booth)	\$800
Additional Booths*	\$300ea

*Added on to any of the above options

Booth Cancellations

The fee will be refunded in the manner in which it was received. The refund policy fees are as follows:

Before October 1 -

Reservation fee refund less \$50

October 2 to November 1 -

Reservation fee refund less \$100

November 2 to December 1 -

Reservation fee refund less \$150

December 2 to January 1 -

Reservation fee refund less \$200

After January 1-

No refunds

Booth Specs

Booth reservations includes the following:

- 10'x10' space per booth reserved
- 1 standard identification sign
- 8' drapery backdrop in show colors
- 3' drapery side dividers in show colors
- Aisles carpeted in show colors
- Four non-transferrable conference badges per booth reserved and one drink ticket per reserved badge (additional badges may be purchased through the ILMEA State Office)
- One parking pass per organization
- Complimentary Exhibitors-Only Wifi
- Uniformed PCC security during load-in and throughout exhibit hours (additional security may be arranged through the PCC at an additional cost)

Decorating and Services Information, Hotel Information and the Badge Name Request Form will be sent with your Booth Number Confirmation in Fall 2023.

CLICK THIS BANNER TO RESERVE YOUR BOOTH SPACE ONLINE TODAY!

WEDNESDAY, JANUARY 29, 2025

Exhibitor Load-In 12:00pm - 5:00pm

THURSDAY, JANUARY 30, 2025

Exhibitor Load-In 8:00am - 3:30pm

Gala Opening Reception..... 6:00pm - 7:30pm

FRIDAY, JANUARY 31, 2025

Regular Exhibit Hall Hours 9:00am - 5:00pm

Conflict-Free Exhibit Time 12:15pm - 1:15pm

SATURDAY, FEBRUARY 1, 2025

Regular Exhibit Hall Hours 9:00am - 1:00pm

Open to the General Public 10:00am - 1:00pm

Conflict-Free Exhibit Time 12:00pm - 1:00pm

SAVOR...

Catering • Concessions • Special Events

Peoria Civic Center Food and Beverage Regulations

- 1.) Savor/ASM retains the sole and exclusive rights to all food and beverage sales at the Peoria Civic Center. The following fees may apply to all firms of food and beverage sampled or sold by outside vendors:
 - A.) \$300 per event, up to 4 event days. Vendor move-in / move-out are consider event days.
 - B.) These fees are due before the start of the event and are non-refundable.
- 2.) Coca-Cola Bottling Company retains all and exclusive beverage sales and advertising rights. Coca-Cola Bottling Company products must be purchased from Savor/ASM.
- 3.) You may not sell any items that are in direct competition with the Concession Menu being offered during the event.
- 4.) You must meet Peoria County Health Department guidelines and obtain a daily operating license/ temporary food license.
- 5.) You must have adequate liability insurance and proof of such insurance supplied to Savor/ASM prior to the event.

Sampling and/ or Giveaway of Food and Beverage

- 1.) You must meet Peoria County Health Department guidelines.
- 2.) You must have adequate liability insurance with proof of such insurance supplied to Savor/ASM prior to the event.
- 3.) Samples are limited to 1 oz. for beverages and 1 oz. for food items.
- 4.) Sampling of alcoholic beverages by an outside vendor is NOT permitted by Peoria city liquor codes. The only way alcohol for sampling may be offered, is to have Savor/ASM staff handle / monitor / work your booth during operating hours (labor fees apply). Please call for further information.

Please contact your Catering Manager at to take care of fee payments, to arrange staffing for any alcohol sampling and / or any questions you may have.

Thank you for your cooperation.

Request for Food Sampling / Sales

Food and Beverage Service - all food and beverage served at the Peoria Civic Center will be prepared, served and/or supplied by ASM's concessionaire, (SAVOR...Peoria) unless previously agreed in writing. In the event that written permission is granted, the customer shall strictly adhere to the following:

1. No alcoholic beverages may be served by anyone other than ASM's concessionaire.
2. Coca-Cola products have exclusivity in the Peoria Civic Center. Any sample of Coca-Cola products must be purchased through ASM's concessionaire.
3. Items sold by ASM's concessionaire may not be sold or given away by any other entity.
4. Sample size is limited to 1 oz. for alcoholic or non-alcoholic beverages and 1oz. for food.
5. A sample of any food item sold or given away and proof of food and beverage liability insurance must be provided to ASM's concessionaire prior to the start of your event. All food sold must be in retail packaging only with the intent for consumption off premise.
6. Food or beverage may not be sold or given away within 50 feet of any permanent or temporary ASM concession operation.
7. You must meet Peoria County Health Department guidelines. Any food or beverage service during a public event is subject to Health Department inspection. Please contact the Peoria Health Department (309-679-6161) prior to your arrival to ensure that all cleanliness guidelines have been met and to obtain your daily operating license if deemed necessary by the Peoria County Health Department.
IT IS YOUR RESPONSIBILITY TO CONTACT THE PEORIA HEALTH DEPARTMENT PRIOR TO YOUR ARRIVAL.
8. You must provide proof of \$1,000,000 liability insurance coverage listing SAVOR and the Peoria Civic Center as other insured. Proof of said insurance must be supplied to Savor/ASM prior to the event.
9. You may not sell any items that are in direct competition with the concession menu being offered during the event unless approved by Savor/ASM. A \$100 fee will apply if sale/sampling approval is given.
10. Savor/ASM, the holder of the PCC liquor license, must handle all alcoholic beverages, no exceptions. A flat fee of \$75 per staff member will be required for up to 4 hours of service. Additional hours requested or required will be charged at \$18.75 per hour per staff member after 4 hours. Labor fees are due prior to the event start.

Trade Show _____ Date _____

Name of Business _____ Phone _____

Contact Name _____ Email _____

Give a brief description of food and beverage items to be given out or sold. Include sample size. If product is to be sold, include description of packaging.

Vendor's Signature

SAVOR Catering Manager Signature

Please return form to:

Savor/ASM Catering Department

201 SW Jefferson Peoria IL 61602

Barbara Wiggins Director of Food and Beverage

catering@peoriaciviccenter.com

309-680-3588

IMEC 2025 Sponsorship Opportunities

Sponsorship Benefits (All Levels)

- Inclusion on preconference e-mail (logo linked to your website)
- Inclusion on conference program thank-you page (logo)
- Highlighted in conference program list of exhibitors

Qualifications

- Only organizations submitting a booth reservation form may apply for sponsorship.
- Previous sponsors have the first right of refusal.
- Sponsorship applications will be honored on a first-come, first-served basis. If companies cancel their booth reservation for IMEC 2024, the sponsorship opportunities will be made available and offered to the next organization that applied.
- Recognition listed above will be available for sponsors committed by December 1, 2023.

Available Sponsorships

Opening Night Gala

Description:

Host the Exhibit Hall Opening Night Gala, with food and beverage (one complimentary drink) for all attendees.

Exclusive:

\$30,000

Non-Exclusive:

\$10,000 (3 available)

Additional Recognition:

Verbal acknowledgement over the PA system during the event, company name/logo on drink tickets for all attendees, signage for the sponsor(s) exhibit booth

Composition Concert Guest Artist

Description:

Sponsorship of the Composition Contest Showcase Concert in the Civic Center Theater

Exclusive:

\$6000

Non-Exclusive:

\$2000 (3 available)

Additional Recognition:

Company name/logo on recognition slide and in programs at the Composition Contest Showcase Concert (Thursday), verbal acknowledgement at the event

Composition Contest Prizes

Description:

Provide prizes for each of the 16 first-place student honorees in the ILMEA Composition Contest (6th-12th grade students).

Exclusive:

\$4,000*

Non-Exclusive:

\$2,000 (2 available)*

Additional Recognition:

Company name/logo on recognition slides and in programs at the Composition Contest Showcase Concert (Thursday) and at the Composition Contest Awards Ceremony (Saturday), verbal acknowledgement at each event

**In-kind donations will be considered - please contact the ILMEA State Office if interested*

Opening General Session

Description:

Sponsorship of the Opening General Session Speaker at the most widely-attended session of the conference

Exclusive:

\$3,000

Non-exclusive:

\$1500 (2 available)

Additional Recognition:

Your company name/logo on the welcome banner above the dias/stage

Conference App Advertisement

Description:

Banner ad at the bottom of several key landing pages of the official IMEC app

Non-Exclusive:

\$750

Conference WiFi

Description:

Provide wireless internet for all attendees

Exclusive:

\$3000

Additional Recognition:

Your company name/logo displayed on the splash page each time an attendee initiates a wifi connection with the conference network

Collegiate Pizza Party

Description:

Host a pizza and pop lunch for attendees who are Collegiate Members

Exclusive:

\$2500

Recognition:

Logo on printed/digital invitation and opportunity to address attendees at the event

Bridge Mentorship Breakfast

Description:

Provide breakfast for early-service music educators and their mentors who are participating in the Bridge Mentorship Program

Exclusive:

\$1500

Recognition:

Verbal acknowledgement and the opportunity to address attendees at the event

Non-Exclusive:

\$500 (10 spots available)

Research Poster Session

Description:

Provide equipment needed to display and host Research Poster Session by collegiate and graduate students in music education

Exclusive:

\$500

Additional Recognition:

Name/logo in conference program listing

To reserve any of these sponsorships for IMEC 2025, please contact

Lori Evenhouse at the ILMEA State Office:

LEvenhouse@ilmea.org

708-479-4000 x3

Advertising Rates

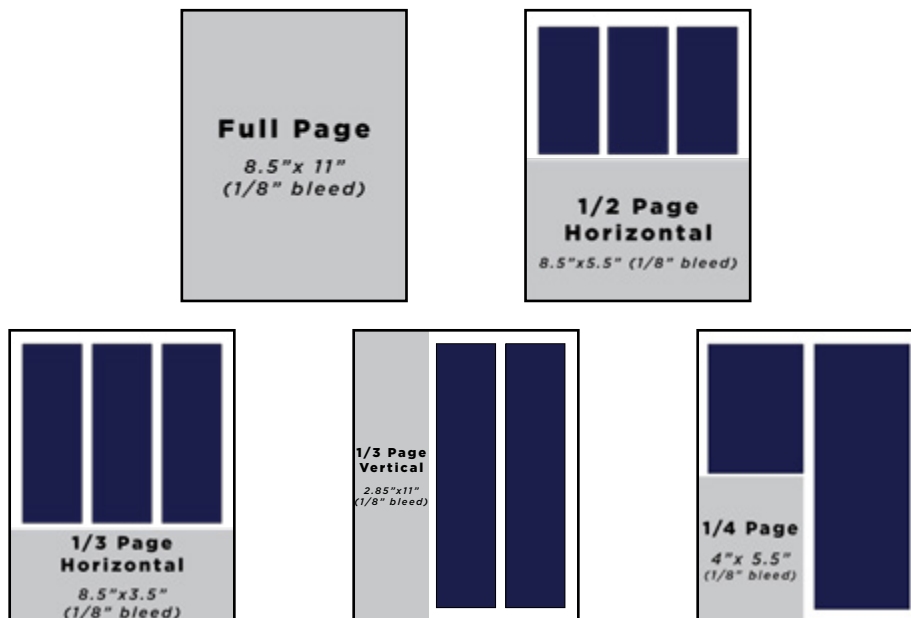
Effective April 1, 2023

Illinois Music Educator Advertising Rates

IMEC Official Program Rates

Size/Coloration	Single-Issue Rate	Three-Issue Rate*	Single-Issue Rate	Three Issue Rate*
Full Page Black & White	\$350	\$320	\$385	\$305
Full Page 4 Color	\$805	\$725	\$855	\$690
Full Page 2 Color	\$560	\$505		
Back Cover	Please call for pricing and availability			
Full Page Inside Cover	Please call for pricing and availability			
1/2 Page Black & White	\$235	\$215	\$260	\$205
1/2 Page 4 Color	\$535	\$480	\$560	\$460
1/3 Page Black & White	\$190	\$175		
1/4 Page Black & White	\$165	\$150	\$185	\$140

*Fall, Winter and Spring advertising reservations must be made in advance of publication of the IMEC Official Program to qualify for the discount.



ILMEA Advertising Artwork Deadlines

Fall Issue - July 1 | Winter Issue - October 1 | IMEC Program - November 1 | Spring Issue - March 1

For advertising questions please contact:

ILMEA State Office | 7270 W. College Drive, Suite 201 | Palos Heights, Illinois 60463 | P: 708-479-4000 | E: stateoffice@ilmea.org
or

[Click Here to make your reservation today!](#)