

Advertising Rates

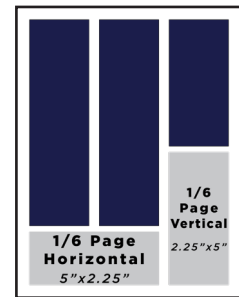
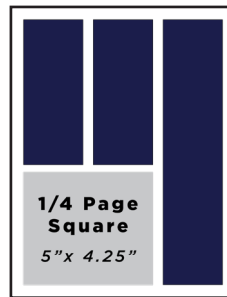
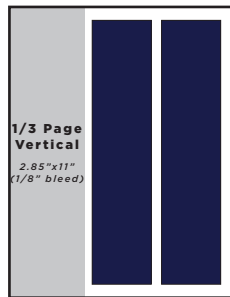
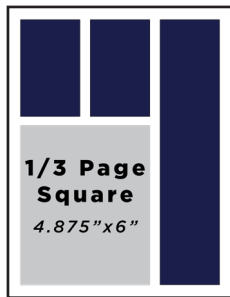
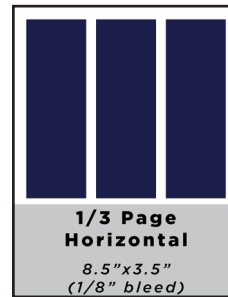
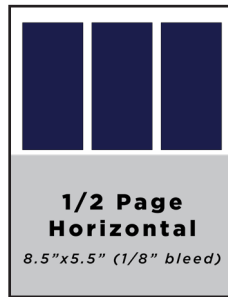
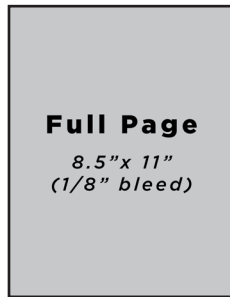
Effective April 1, 2019

Illinois Music Educator Advertising Rates

IMEC Official Program Rates

Size/Coloration	Single-Issue Rate	Three-Issue Rate*	Single-Issue Rate	Three Issue Rate*
Full Page Black & White	\$350	\$320	\$385	\$305
Full Page 4 Color	\$805	\$725	\$855	\$690
Full Page 2 Color	\$560	\$505		
Back Cover	Please call for pricing and availability			
Full Page Inside Cover	Please call for pricing and availability			
1/2 Page Black & White	\$235	\$215	\$260	\$205
1/2 Page 4 Color	\$535	\$480	\$560	\$460
1/3 Page Black & White	\$190	\$175		
1/4 Page Black & White	\$165	\$150	\$185	\$140
1/6 Page Black & White	\$125	\$115		

*Fall, Winter and Spring advertising reservations must be made in advance of publication of the IMEC Official Program to qualify for the discount.



ILMEA Advertising Artwork Deadlines

Fall Issue - July 1 | Winter Issue - October 1 | IMEC Program - November 1 | Spring Issue - March 1

For advertising orders, placement and questions please contact:

ILMEA State Office | 7270 W. College Drive, Suite 201 | Palos Heights, Illinois 60463 | P: 708-479-4000 | E: stateoffice@ilmea.org